

**ARKANSAS ASSOCIATION OF INSTRUCTIONAL MEDIA (AAIM)
2006 SPRING CONFERENCE
EXHIBITOR INVITATION and INFORMATION**

You are invited to exhibit at the annual spring AAIM meeting to be held in Hot Springs, Arkansas, April 9-11, 2006. The theme for this meeting is *Flash To The Future*. Attendees will be K-12 library media specialists, teachers, administrators, post secondary personnel, and guest participants. Based upon the spring 2005 attendance in Little Rock, and further membership growth over the past few months, we expect close to 500 educators at this 2006 conference. As an exhibitor, this is an excellent opportunity for you to meet several new media specialists and renew acquaintances with past customers. The conference schedule will feature friendly breaks and room meetings nearby the exhibit area. Below are key questions and other information exhibitors have asked in the past:

Dates of the 2006 spring conference:

- April 9-11

Conference location:

- Hot Springs Convention Center, 134 Convention Boulevard, Hot Springs, AR 71901

Booth set-up times:

- Noon to 5:00 PM on Sunday April 9
- 6:45 AM to 8:00 AM on Monday, April 10
- The number of booths are limited, and assigned on a first-come first-served basis.

Exhibit times:

- One day only-Monday, April 10, beginning at 8:00 AM and running through the general door prize drawings that are to be held late in the afternoon.

Where can I stay during the convention?

- The Austin Hotel, 305 Malvern Avenue, is adjacent to the Convention Center.
- They are offering special meeting rates of \$74.
- You must register no later than March 8, 2006. Toll free 1-877-623-6697, or Fax 501-624-7160. Tell them you are with the AAIM conference.

What do I get for the \$200.00 entry fee?

- The exhibit fee will be \$200.00 for one 8' x 10' booth. Each booth will have an 8' high back drape, 3' high side divider drape, and one 8' skirted table, two chairs and an exhibitor identification sign.
- Once you have registered, Sunbelt Convention Services will send you a brochure with booth information, and offer additional items for purchase at your request.
- AAIM will pay \$23 for lunch for one representative. You may choose whether to have a box lunch or attend the buffet with the other members. A second lunch will cost \$23 and must be ordered at the time you register.

What if I need computer and/or electric service at my booth?

- You will receive a packet from me (Lin) after your register or...
- Contact the Convention Center toll free 1-800-922-6478, and ask for Jennifer Kitchens concerning possible additional charges and other pertinent information

My company would like to give a brief commercial presentation at the conference!

- You may sign up for a free session of 45 minutes on either Sunday afternoon or Tuesday morning at the nearby Austin Hotel, or ask for one of the Monday timeframes that will be available at the Convention Center.
- If you would like to present, I will contact you with the website (not yet up for this year's conference) to print a form for that, or I will be glad to email one to you.

The exhibit fee also includes the dues for membership in AAIM. Membership in AAIM entitles you access to our AAIM list serve and your name listed in our AAIM Directory. The AAIM Directory allows the AAIM Library Media Specialists quick and easy access to all exhibitor contact information. Membership dues also include a box lunch or a lunch buffet on the day of the exhibit. Exhibitors are very important to the overall success of our spring meeting where we have our largest attendance of the year. By presenting new materials and exchanging ideas with our membership, you greatly enhance our budget planning for the immediate future. We look forward to seeing you at Hot Springs in 2006.

Your exhibitor representative for this year's conference is Cora Ellsworth with Perma-Bound Books. We will meet at 6:30 Monday morning to elect your vendor representative for the 2006-7 school year. Sarah Renard, high school library media specialist from Highland is assisting me this year and will chair the exhibits for the next conference in 2007. Her contact information is below as well as mine.

We will be glad to help in any way! ☺

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